



## **Gordon Tormohlen**

Company: **Tormohlen's Good People Automotive**

Expertise: **Automotive | Finance**

Northwood University Alumnus Class of 1983

Gordon Tormohlen began his automotive career at the age of 13, holding positions in Service, Parts, and Sales at his father's Chevrolet dealership while buying and selling cars on the side. When he became a Northwood student, he started his own business wholesaling used cars for several dealers. In 1983, after working briefly as an automotive finance consultant, Gordon purchased the remains of a bankrupt Chrysler dealership. The dealership quickly gained a reputation for outstanding service and grew to more than 70 employees. Tormohlen Motor Sales became a Benchmark Chrysler Five Star Dealership and was a recipient of the Lincoln Foundation for Business Excellence Award, a Malcolm Baldrige based total quality award. In 2003, Mr. Tormohlen sold his Chrysler franchise and opened Tormohlen's Good People Automotive (<http://www.tormohlensgoodpeople.com/>), a used vehicle dealership and finance company.

Mr. Tormohlen is a National Automobile Dealer's Association Certified Manager, a recipient of the Northwood University Dealer Education Award, and was the Illinois TIME Magazine Quality Dealer of the Year in 2000. In addition to operating two used vehicle dealerships and a finance company, Mr. Tormohlen serves as President of the Illinois Independent Auto Dealer's Association.