

# *The NU Venture Hatchery Application*

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Please Return to ABD Center for Creativity & Enterprise or email to: [abbottg@northwood.edu](mailto:abbottg@northwood.edu)

Name: \_\_\_\_\_ UG/MBA/ADP \_\_\_\_\_ Major & Year of Graduation \_\_\_\_\_

Northwood email: \_\_\_\_\_

Cell-phone number: \_\_\_\_\_

Will the Business Idea Provide :    Product    or    Service

Name of Business: \_\_\_\_\_                      Brief Description of Business Idea: \_\_\_\_\_

Is the business already operational?                      Yes                      No

Is the business incorporated (ex. Sole proprietorship, LLC, S-Corp, C-Corp, etc.)?

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Please list achievements/successes you have had with this business: ie. Business Startup Pitch Competition Winner, DeVos Scholar, Customer growth?

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**Initial Needs Assessment:** (please list all needs that you may have for your venture)

(1) What do you need from the incubator? Examples include: Physical Space (office), Manufacturing Space, Virtual Space on the ABDCCE website, Commercial Kitchen space, locked file cabinet or lock box for work in progress. Assistance with startup funding, incorporation advice, financial/accounting services, entrepreneurial coaching/mentoring, business model development, growth strategy, marketing, website development, etc.

(2) What other needs does your business have? Examples include: capital equipment, human resources, phone lines, computers, web design, web servers, cameras/camcorders, etc.